Every company should be a user of the library
A Conceptual Knowledge Bank to Diagnose, Build Strategies, Design Business Architectures and Build Business Objects

Business diagnoses, strategies and architectures require emulating them in mind to make them happen in the real world. It has to be considered that businesses require dualistic approaches to survive, but a conceptual approach (double dialectical logic) to emulate in mind the expansion of their boundaries to build growth. While dualism is based on the disjunction “OR”, the double dialectics of the Unicist Theory is integrated by the conjunction “AND”, allowing the integration of different concepts within a possible scenario. This library provides the conceptual knowledge of the Unicist Theory applied to social, institutional and individual evolution, with more than 120 books and 230 abstracts/papers for consultation. This is a consultation library that has been designed to be used to solve specific problems finding the conceptual solutions in its content. Its books have not been designed to be read from beginning to end, instead, they have been designed as consultation books. They are analogous to medical books.

Contents of the Library

This Library is a Knowledge Objects Bank and a Unicist Conceptual Tools provider that has been designed to solve specific problems finding the logical business solutions in its content. Its books have been designed as consultation books. They are analogous to medical books.

This Library includes:
- More than 120 Unicist e-books
- More than 230 Unicist papers/abstracts
- More than 2,500 specialized articles
- Statistical information
- A Consultation System and a Counselor
- Unicist Conceptual Tools for Business Diagnostics and Design
- Based on more than 5,000 researches developed at The Unicist Research Institute

Unicist Conceptual Tools (Corporate)

There are two Unicist Conceptual Tools included as a Web-service in the library:
1) The Unicist Business Diagnosing Tool and
2) The Future Scenario Builder.

The use of these tools requires being aware of the unicist conceptualization methodology that allows using the conceptual knowledge objects included in the library. It requires knowing the unicist methodology for business diagnostics, unicist strategy and unicist architecture. These tools allow diagnosing and designing the conceptual solutions to business problems and strategies.

Unicist Librarians

The UCL is an active library that provides logical business solutions supported by unicist librarians. It provides the necessary knowledge objects maps to solve problems and build and implement business strategies, architectures and processes. The librarians are experts in the use of conceptual knowledge and guide the users of the library in order to apprehend the concepts to use them as a GPS of the solutions. The librarian also provides an access to the unicist conceptual tools based on the users’ problems that work as a business GPS.

Before buying, we recommend accessing the booklets that are available at our Evaluation Room

Access: www.unicist.org/repo

Become a User of the Library

www.unicist.org/unicist-business-library.php
Contents of the library

More than 120 Books included in the Library

- Australia’s archetype
- Brazil’s archetype
- Butterfly Companies & their cure
- Complexity Science: Unicist Research & Design of Human Complex Adaptive Systems
- Complexity Sciences and the Theory of Evolution
- Conceptual Economy
- Conceptual Psychology
- Conceptualization and Behavioral Objects
- Design of complex systems research
- Development of Consciousness through Action
- Dualistic Logic vs. Unicist Logic
- France’s archetype
- Fundamentalism
- Germany’s archetype
- Globalization: the new tower of Babel?
- Growth Crisis 2008-2010
- Influencing Nature
- Innovation
- Institutionalization
- Introduction to the nature of perception and credibility
- Introduction to the unicast ontology of evolution
- Introduction to Unicast Business Therapeutics
- Introduction to Unicast Diagnostics
- Introduction to Unicast Econometrics
- Introduction to Unicast Market Segmentation
- Introduction to Unicast Object Driven Entrepreneuring
- Introduction to unicast thinking
- Knowledge, the competitive advantage
- Mind Traps that hinder personal evolution
- Natural Organization of Outsourcing and Insourcing
- Ontointelligence
- Peopleware: The Integrator of Hardware and Software
- Real Diagnostics vs. Paradoxical Diagnostics
- RobotThinking
- Social Critical Mass in Business
- Sweden’s archetype
- The Book of Diplomacy
- The Ethic of Foundations
- The Nature of Big Change Management
- The Nature of Complementation
- The Nature of Democracy
- The Nature of Developed & Developing Countries
- The Nature of Diplomatic Power
- The Nature of Dissuasion Power
- The Nature of Doers
- The Nature of Economic Power
- The Nature of Ideologies
- The Nature of Social Power
- The Nature of Unicast Business Strategy
- The Nature of Unicast Object Driven Business Growth
- The Nature of Unicast Object Driven Change Management
- The Nature of Unicast Object Driven Institutional Immune Systems
- The Nature of Unicast Object Driven Leadership
- The Nature of Unicast Object Driven Management
- The Nature of Unicast Object Driven Marketing
- The Nature of Unicast Object Driven Organization
- The Nature of Unicast Reverse Engineering for Object Design
- The Ontogenesis of Evolution: The Unicast Ontology of Evolution
- The Ontogenesis of Knowledge Acquisition: The Unicast Ontology of Human Learning
- The Origin of Human Fallacies
- The Path of the Architect
- The Power of Nations
- The Roots and Evolution of Human Intelligence
- The Unicast Approach to Businesses
- The Unicast Ontology of Ethical Intelligence
- The Unicast Ontology of Evolution
- The Unicast Ontology of Family Businesses
- The Unicast Ontology of Human Capital Building
- The Unicast Ontology of Network Building
- Unicast Anthropology
- Unicast Business Architecture
- Unicast Business Diagnostics: The Compendium of Ontologies for Business Diagnostics
- Unicast Business Objects Building: An Ontology based and Object driven Technology
- Unicast Business Strategy
- Unicast Business Strategy: Ontology based and Object driven Business Strategy
- Unicast Business Therapeutics: Ontological based and Object driven Therapeutics
- Unicast Confederation: Cooperation in Diversity
- Unicast Country Archetypes
- Unicast Country Future Research
- Unicast Country Scenario Building: Ontology based Country Scenario Building
- Unicast Future Research
- Unicast Logic and its mathematics
- Unicast Marketing Mix
- Unicast Marketing: Ontology based and Object driven Marketing
- Unicast Mechanics & Quantum Mechanics
- Unicast Mechanics: Business Application
- Unicast Object Driven Diagnostics
- Unicast Object Driven Learning
- Unicast Object Driven Management
- Unicast Object Driven Marketing
- Unicast Object Driven Negotiation
- Unicast Object driven Strategy
- Unicast Ontogenetic Algorithms to solve business problems
- Unicast Ontogenetic Intelligence of Nature
- Unicast Ontology of Evolution For All
- Unicast Ontology of History: Unicast Methodology for Historical Research
- Unicast Ontology of Language
- Unicast Ontology to deal with Adaptive Systems
- Unicast Organization: Object Driven Design
- Unicast Organization: Ontology based and Object driven Organization
- Unicast Organizational Cybernetics
- Unicast Personal Strategies
- Unicast Personalized Education
- Unicast R&D of Adaptive Systems in Business
- Unicast Reflection to focus on solutions
- Unicast Reflection: The path towards strategy
- Unicast Standard for Adaptive System’s Pilot Testing
- Unicast Standard for Business Benchmarking
- Unicast Standard for Business Growth
- Unicast Standard for Business Objects Building
- Unicast Standard for Critical Mass Building
- Unicast Standard for Human Adaptive Behavior
- Unicast Standard for Ontological Business Diagnostics
- Unicast Standard for Ontological Business Modeling
- Unicast Standard for Ontological Change Management
- Unicast Standard for Ontological Leadership
- Unicast Standard for Ontological Scenario Building
- Unicast Standard for the Ontological R&D of Adaptive Systems
- Unicast Standard Language
- Unicast Standard Language: To design, build and manage Human Adaptive Systems
- Unicast Standard to deal with the Ontology of Learning
- Unicast Standard to deal with the Ontology of Personal Evolution
- Unicast Standard to Manage the Ontology of Businesses
- Unicast Standard to Research the Ontology of Human Adaptive Systems
- Unicast Superior Education
- Unicast Thinking
Contents of the library

More than 230 abstracts and papers included in the Library

Discoveries - Basic Sciences

Unicist Ontogenetic Intelligence of Nature
Unicist Thinking: The Double Dialectical Thinking
Unicist Anthropology
Unicist Ontology to deal with adaptive systems
Analogy between the Nature of Concepts and the DNA
Unicist Mechanics & Quantum Mechanics
Unicist Ontology of Evolution for All
Unicist Ontology of Human Intelligence
Homology between the unicist ontological structure, the atomic structure and biology
The Unicist Complexity Science Research to deal with Adaptive Systems
The Nature of Semiosis
What are Complexity Sciences?
Discovery of the Behavior of Objects in Complex Adaptive Systems
Development of the Mathematical Foundations of Reality Indicators
Discovery of the Structure of the Emulation of Reality
Synthesis of Conceptual Psychology
Functionality of Dualistic Logic in Complex Environments
Discovery of the Structure of Aprotiristic Fallacies
Discovery of the Unicist Ontology of Complementation

Basics of Future Research

The Unicist Ontology to Infer the Future
The Unicist Ontology of Evolution
The Basics of Social Evolution
The Unicist Ontology of Cultural Evolution
The Unicist Ontology of Cultural Involution
The Unicist Ontology of Psychopathy in Leadership
The Unicist Human Spiral Evolution & Involution
The Unicist Ontology of Human Evolution and Involution
The Unicist Laws of Evolution
The Unicist Ontology of Social Mutation
The Unicist Ontology of Institutional and Cultural Adaptiveness
The Nature of Cultural Stagnation
The Unicist Anthropology
The Unicist Logic and its Mathematics
Unicist Thinking: The double dialectical thinking
The Unicist Ontology of Time Management and Time Drivers
The Unicist Ontogenetic Algorithms
The Structure of Unicist Ontogenetic Maps
The Unicist Ontology of Change Agents
Fundamental Analysis & Technical Analysis
The Unicist Fundamental Technology
Discovery of the Structure of the Unicist Ontology
The Discovery of Ethical Intelligence
Confirmation of the Functionality of Ethical Intelligence in Future Research
Development of the 10-year Scenario for Consumer Markets (2014-2024)
Development of the 10-year Scenario for Healthcare (2014-2024)
Development of the 10-year Scenario for Virtual Collaboration (2014-2024)
Development of the 10-year Scenario for Marketing (2014-2024)
Development of the 10-year Scenario for Internet (2014-2024)
Development of the 10-year Scenario for Superior Education in Business (2014-2024)

Life Science Research

Healthcare: Beyond Medicine

The Unified Field of Healthcare
Homology between Unicist Concepts and Stem Cells
Unicist Universal Therapeutics
Unicist Universal Diagnoses
Unicist Universal Decision Making
Unicist Universal Quality Assurance

The Ontogenetic Map of Complex Adaptive Systems
The Fallacy of Organs and Chronic Diseases
The Unicist Structure of Viruses
The Ontogenetic Map of Chronic Diseases
The Ontogenetic Map of Addictions
The Ontogenetic Map of Diseases
The Ontogenetic Map of Patients
The Unicist Ontogenetic Intelligence of Nature
The Universal Structure of Evolution and Involution
The Ontogenetic Map of Clinical Trials
The Ontogenetic Map of Research & Researchers
The Ontogenetic Map of Cure
Conceptual Psychology
The Ontogenetic Map of Healthcare Organizations
The Ontogenetic Map of Prevention
The Ontogenetic Map of Stress

Abstracts on the Main Discoveries in Businesses and Institutions

The discovery of the unicist ontology of institutions and the development of the ontogenetic maps and the unicist ontogenetic algorithms of their functions made institutions and businesses reasonable, understandable and predictable.

Business Modeling

The Unicist Ontology of Natural Models in Business Evolution
The Unicist Ontology of Institutions
The Unicist Ontology of Enterprises
The Unicist Ontology of Entrepreneurs
The Unicist Ontology of Business Modeling
The Unicist Ontology of Business Process Modeling
The Principles of Organizational Equilibrium
The Unicist Ontology of Butterfly Companies
The Unicist Ontology of Human Complex Adaptive Systems
The Unicist Ontology of Organizational Meta-models

Business Strategy

The Unicist Ontology of Universal Strategy Building
The Unicist Ontology of Specific Strategy Building
The Unicist Ontology of the Strategic Attitude
The Unicist Ontology of Non-Influential Strategies
The Unicist Ontology of Family Businesses
The Unicist Ontology of Proactive Responsibility
The Unicist Ontology of Organizational Strategy towards Natural Organization

Business Growth

The Unicist Ontology of Economic Growth
The Unicist Ontology of Business Synergy
The Unicist Ontology of Credibility
The Unicist Ontology of Market Confrontations of Supremacy
The Unicist Ontology of Dominance Market Confrontations
The Unicist Ontology of Market Confrontations of Conquest
The Unicist Ontology of Negotiations
The Unicist Ontology of Object Driven Value Generation

Business Architecture

The Unicist Ontology of Architecture & Architects
The Unicist Ontology of Functional Business Architecture
The Unicist Ontology of Organizational Design
Unicist Project Management
The Unicist Ontology of Adaptive Systems for Work
The Unicist Ontology of Client Centered Management
The Unicist Ontology of the Organizational Immune System
Unicist Hyperrealism in Business
The Unicist Ontology of Adaptive System Design
Contents of the library

Business Diagnostics
The Unicist Ontology of Diagnoses
The Unicist Ontology of Business Diagnostics
The Unicist Ontology of Decision Making
The Unicist Ontological reverse engineering approach
The Unicist Ontology of the Apprehension of a Unified Field in Business
The Unicist Ontology of Pilot Testing

Production Management
The Unicist Ontology of Continuous Improvement
The Unicist Ontology of Quality Assurance
The Unicist Ontology of Outsourcing
The Unicist Ontology of Cybernetics

Object Driven Organization
The Unicist Ontology of the Object Driven Organization
The Unicist Ontology of Natural Organization
The Unicist Ontology of Business Objects Design
The Unicist Standard for Business Objects Design
The Unicist Ontology of Business Platforms Building
The Unicist Ontology of Object Driven Management
The Unicist Ontology of Performance Management
Development of Unicist Virtual Collaboration

Marketing & Sales
The Unicist Ontology of Marketing Mix
The Unicist Ontology of Functional Segmentation
The Unicist Ontology of Market Segmentation
The Unicist Ontology of a Commercial Catalyst
The Unicist Ontology of Object Driven Marketing of Rational Products / Services
The Unicist Ontology of Object Driven Marketing of Ethical Products and Services
The Unicist Ontology of Object Driven Marketing of Impulsive Buying
The Unicist Ontology of Aesthetics
Discovery of the Structure of Subliminal Decision-making
Development of Unicist Network Marketing
Development of Unicist Commercial Objects
Development of Unicist Semantic Objects
Development of Unicist Virtual Collaboration

Information Technology Architecture
The Unicist Design Methodology: Unicist XD
Unicist Project Management
The Unicist Ontology of Workstation Automation
The Unicist Ontology of Robotics
Development of Unicist Adaptive Robotics
Development of Unicist Business Robots - U-DROIDS
Development of Predictive Interfaces

Human Resources
The Unicist Ontology of Peopleware
The Unicist Ontology of Professionalism in Business
The Building of Human Capital: an ontological approach
Unicist Ontology of In-Company Corporate Universities
The Unicist Ontology of Human Process Catalysts
The Unicist Ontology of Doers
The Unicist Ontology of Leadership
The Unicist Ontology of the Adults’ Learning Context
The Unicist Ontology of Human Learning
Discovery of the Structure of Subliminal Decision-making
Development of Unicist Virtual Collaboration

Innovation, Change Management and R&D
The Unicist Ontology of Innovation
The Unicist Ontology of Change Management
Ontological Structure of the Unified Field in Business
The Unicist Ontogenetic Algorithm
The Unicist Ontology of Intellectual Capital
The Unicist Ontology of Research
The Unicist Ontology of Unified Fields in Nature
The Unicist Complexity Science Research to deal with Adaptive Systems

Business Therapeutics
The Unicist Ontology of Evolution and Involution Cycles in
Unicist Institutional Therapeutics
The Unicist Ontology of the Cure for Businesses
The Unicist Ontology of Institutional Syndromes and Cures
The Unicist Ontology of Business Hackers
The Unicist Ontology of Business Viruses
The Unicist Ontology of the Factor Zero
The Unicist Ontology of Social Viruses at Work
The Unicist Ontology of the Context for Business Virus Multiplication
The Unicist Ontology of the Segments of Business Viruses
The Unicist Ontology of Business Viruses that Destroy Competitiveness

Abstracts on the Main Discoveries in Adaptive Educational Processes
The R&D in the field of education began in the seventies. It was centrally focused on finding the drivers of human learning in the field of adaptive behavior. It drove to the discovery of the structure of those learning processes that promote adaptiveness and the generation of added value in an environment.

Intrapersonal Intelligence
The Unicist Ontology of Inner Freedom
The Unicist Ontology of Reflection
The Unicist Ontology of Consciousness
The Unicist Ontology of Assimilation / Introjection Processes
The Unicist Ontology of Discrimination Power
Stages of the Consciousness Building Process
The Unicist Ontology of Internal Speed
The Unicist Ontology of forward-chaining and backward-chaining thinking
The Relation between Complexity Management and Human Fears
The Unicist Ontology of Languages as Reasoning Structures
The Unicist Ontology of the Apprehension of Ontologies
The Unicist Ontology of Decision Making

Interpersonal Intelligence
The Unicist Ontology of External Freedom
The Unicist Ontology of Proactive Responsibility
The Unicist Ontology of the Solitude of Power
The Unicist Ontology of Credibility
The Unicist Ontology of Ambiguous Language
The Unicist Ontology of Ambiguous Perception
The Unicist Ontology of the Use of Words in the Building of Minimum and Maximal Strategies
The Unicist Ontology of Language
The Unicist Ontology of Messages
The Unicist Ontology of Words’ Functionality
The Unicist Ontology of Figurative Communication

Human Learning Basics
The Unicist Ontology of Human Learning
The basics of Learning New Skills to Solve Complex Problems
The Unicist Ontology of Personal Power
The Unicist Ontology of Learning Processes
The Unicist Ontology of the Adults’ Learning Context
The Unicist Ontology of the Ethical Intelligence
The Unicist Ontology of Wisdom
The Structure of Ontointelligence

4
Abstracts on the Main Discoveries applied to the Healthcare Business

The discovery of the Unicist Theory of Evolution opened the possibilities of dealing with complex processes like Medicine. This was materialized in the unicist approach to healthcare management which promotes a flexible medical objects-driven approach included in adaptive processes that integrate the feedback of medical actions.

The Unified Field of Healthcare
Homology between Unicist Concepts and Stem Cells
Unicist Universal Therapeutics
Unicist Universal Diagnoses
Unicist Universal Decision Making
Unicist Universal Quality Assurance
The Ontogenetic Map of Complex Adaptive Systems
The Fallacy of Organs and Chronic Diseases
The Unicist Structure of Viruses
The Ontogenetic Map of Chronic Diseases
The Ontogenetic Map of Addictions
The Ontogenetic Map of Diseases
The Unicist Ontogenetic Intelligence of Nature
The Universal Structure of Evolution and Involution
The Ontogenetic Map of Clinical Trials
The Ontogenetic Map of Research & Researchers
The Ontogenetic Map of Cure
Conceptual Psychology
The Ontogenetic Map of Healthcare Organizations
The Ontogenetic Map of Prevention
The Ontogenetic Map of Stress

Business Diagnostics

The Unicist Ontology of Diagnoses
The Unicist Ontology of Business Diagnostics
The Unicist Ontology of Decision Making
The Unicist Ontological reverse engineering approach
The Unicist Ontology of the Appreciation of a Unified Field in Business
The Unicist Ontology of Pilot Testing

Operation Management

The Unicist Ontology of Continuous Improvement
The Unicist Ontology of Quality Assurance
The Unicist Ontology of Insourcing
The Unicist Ontology of Outsourcing
The Unicist Ontology of Cybernetics
Development of Unicist Virtual Collaboration

Object Driven Organization

The Unicist Ontology of the Object Driven Organization
The Unicist Ontology of Natural Organization
Development of Patient Centered Management

Contents of the library

Medical/Business Objects

The Unicist Ontology of Cognitive Objects
The Unicist Ontology of Objects
The Unicist Ontology of Functional Objects
The Unicist Ontology of Operational Objects
The Unicist Ontology of Systemic Objects
The Unicist Ontology of the Functionality of Business Objects
Development of Unicist Virtual Collaboration
Development of Patient Centered Management

Business Modeling

The Unicist Ontology of Natural Models in Business Evolution
The Unicist Ontology of Institutions
The Unicist Ontology of Enterprises
The Principles of Organizational Equilibrium
The Unicist Ontology of Human Complex Adaptive Systems
The Unicist Ontology of Organizational Meta-models

Business Strategy

The Unicist Ontology of Universal Strategy Building
The Unicist Ontology of Specific Strategy Building
The Unicist Ontology of the Strategic Attitude

Business Architecture

The Unicist Ontology of Architecture & Architects
The Unicist Ontology of Functional Business Architecture
The Unicist Ontology of Organizational Design
Unicist Project Management
The Unicist Ontology of Adaptive System Design
Development of Unicist Virtual Collaboration
Development of Patient Centered Management

Innovation, Change Management and R&D

The Unicist Ontology of Innovation
The Unicist Ontology of Change Management
Ontological Structure of the Unified Field in Business
The Unicist Ontogenetic Algorithm
The Unicist Ontology of Intellectual Capital
The Unicist Ontology of Research
The Unicist Ontology of Unified Fields in Nature
The Unicist Complexity Science Research to deal with Adaptive Systems

Business Therapeutics

The Unicist Ontology of Evolution and Involution Cycles in Unicist Institutional Therapeutics
The Unicist Ontology of the Cure for Businesses
The Unicist Ontology of Institutional Syndromes and Cures
The Unicist Ontology of Business Viruses that Destroy Competitiveness

Marketing

The Unicist Ontology of Marketing Mix
The Unicist Ontology of Functional Segmentation
The Unicist Ontology of Market Segmentation
The Unicist Ontology of a Commercial Catalyst
The Unicist Ontology of Object Driven Marketing of Ethical Products and Services
The Unicist Ontology of Aesthetics
The Unicist Ontology of Institutional Selling
Development of Unicist Network Marketing
Development of Unicist Commercial Objects
Development of Unicist Semantic Objects

Information Technology Architecture

The Unicist Design Methodology: Unicist XD
Unicist Project Management
Development of Unicist Adaptive Robotics
Abstracts on the Main Discoveries in Social Behavior (on Cultures and Countries)

The discovery of the unicist anthropology and the ontological structure of cultures made the definition of countries’ archetypes possible, making country scenarios transparent and allowing the prediction of their evolution.

Basics for Future Scenario Building

The Unicist Ontology to Infer the Future
The Unicist Ontology of Evolution
The Basics of Social Evolution
The Unicist Ontology of Cultural Evolution
The Unicist Ontology of Cultural Involution
The Unicist Ontology of Psychopathy in Leadership
The Unicist Human Spiral Evolution & Involution
The Unicist Ontology of Human Evolution and Involution
The Unicist Laws of Evolution
The Unicist Ontology of Social Mutation
The Unicist Ontology of Institutional and Cultural Adaptiveness
The Nature of Cultural Stagnation
The Unicist Anthropology
The Unicist Logic and its Mathematics
Unicist Thinking: The double dialectical thinking
The Unicist Ontology of Time Management and Time Drivers
The Unicist Ontogenetic Algorithms
The Structure of Unicist Ontogenetic Maps
The Unicist Ontology of Change Agents
Fundamental Analysis & Technical Analysis
The Unicist Fundamental Technology
Discovery of the Structure of the Unicist Ontology
The Discovery of Ethical Intelligence
Confirmation of the Functionality of Ethical Intelligence in Future Research
Development of the 10-year Scenario for Consumer Markets (2014-2024)
Development of the 10-year Scenario for Healthcare (2014-2024)
Development of the 10-year Scenario for Virtual Collaboration (2014-2024)
Development of the 10-year Scenario for Marketing (2014-2024)
Development of the 10-year Scenario for Internet (2014-2024)
Development of the 10-year Scenario for Superior Education in Business (2014-2024)

Contents of the library

**Economic Scenario**
- The Unicist Ontology of a Country’s Economic Scenario
- The Unicist Ontology of Economic Behavior
- The Unicist Ontology of Economic Growth
- The Unicist Ontology of Economic Power
- The Unicist Ontology of Innovation
- The Unicist Ontology of Social Critical Mass
- The Unicist Ontology of Wealth and Poverty
- Synthesis of Conceptual Economy

**Political Scenario**
- The Unicist Ontology of a Country’s Political Scenario
- The Unicist Ontology of Democracy
- The Unicist Ontology of Absolute Ideologies and Fallacious Myths
- The Unicist Ontology of Ideologies
- The Unicist Ontology of Social and Individual Ideologies
- The Unicist Ontology of the State-Nation Concept
- The Unicist Ontology of Oedipus Complex and the Evolution of Species

**Social Scenario**
- The Unicist Ontology of a Country’s Social Scenario
- The Unicist Ontology of Lifestyles
- The Unicist Ontology of Social Taboos
- The Unicist Ontology of Fundamentalism
- The Unicist Ontology of Social Myths and Fallacious Myths
- The Unicist Ontology of Social Power
- The Unicist Ontology of Social Utopias

**Cultural Scenario**
- The Unicist Ontology of Transcendent Goals
- The Unicist Ontology of Countries’ Cultural Change
- The Unicist Ontology of Ideological Change
- The Unicist Ontology of Institutionalization as the Driver to Growth
- The Unicist Ontology of the Functionality of Religions in Social Behavior
- Innovation Blindness
- The Relation between Complexity Management and Human Fears
- The Unicist Ontology of Stagnant Survivors
- The Unicist Ontology of Inner Freedom

**Educational and Scientific Scenario**
- The Unicist Ontology of Educational Culture
- The Unicist Ontology of Language
- The Unicist Ontology of Fallacies
- The Unicist Ontology of the Adults’ Learning Context
- The Unicist Ontology of Ambiguous Language
- The Unicist Ontology of Time Management and Time Drivers
- The Unicist Ontology of Leadership
- The Unicist Ontology of Credibility
- The Unicist Ontology of forward-chaining and backward-chaining thinking

**Sustainable Globalization Scenario**
- The Unicist Ontology of the Sustainable Globalization
- The Unicist Ontology of Cooperation Building
- The Unicist Ontology of Diplomacy
- The Unicist Ontology of the Power of Diplomacy
- The Unicist Ontology of Dissuasion Power
- The Unicist Ontology of Negotiations
- The Unicist Ontology of the Operational Power of Nations
- The Unicist Ontology of the Power of Nations
- Discovery of the Cultural, Institutional, Individual and Social Archetypes
Abstracts on the Main Discoveries in Human Intelligence and Behavior

The discovery that the concepts of individuals drive their attitudes and their ethical intelligence defines their intentions allowed integrating the psychological drivers and inhibitors with the conscious intelligence of individuals in a unified field to expand the possibilities of personal evolution.

Strategic Intelligence

The Unicist Ontology of Universal Strategy Building
The Unicist Ontology of Specific Strategy Building
The Unicist Ontology of the Strategic Attitude
The Unicist Ontology of Non-Influential Strategies
The Unicist Ontology of Professionalism
Unicist Thinking: the Double Dialectical Thinking
The Unicist Ontology of Time Management and Time Drivers
The Unicist Ontology of Timing
The Unicist Ontology of Emulation of Reality
The Unicist Taxonomy of Complex Problem Solving
The Unicist Ontology of Innovation
The Unicist Ontology of Fundamental and Technical Analysis
The Unicist Ontology of Leadership
The Unicist Ontology of Ambiguity
The Unicist Ontology of Research

Interpersonal Intelligence

The Unicist Ontology of External Freedom
The Unicist Ontology of Proactive Responsibility
The Unicist Ontology of the Solitude of Power
The Unicist Ontology of Credibility
The Unicist Ontology of Ambiguous Language
The Unicist Ontology of Ambiguous Perception
The Unicist Ontology of the Use of Words in the Building of Minimum and Maximal Strategies
The Unicist Ontology of Language
The Unicist Ontology of Messages
The Unicist Ontology of Words’ Functionality
The Unicist Ontology of Figurative Communication

Intrapersonal Intelligence

The Unicist Ontology of Inner Freedom
The Unicist Ontology of Reflection
The Unicist Ontology of Consciousness
The Unicist Ontology of Assimilation/Introjection Processes
The Unicist Ontology of Discrimination Power
Stages of the Consciousness Building Process
The Unicist Ontology of Internal Speed
The Unicist Ontology of forward-chaining and backward-chaining thinking
The Relation between Complexity Management and Human Fears
The Unicist Ontology of Languages as Reasoning Structures
The Unicist Ontology of the Apprehension of Ontologies
The Unicist Ontology of Decision Making
Development of the Unicist Q Method

Ethical Intelligence

The Unicist Ontology of the Ethical Intelligence
The Unicist Ontology of Wisdom
The Structure of Ontintelligence
The Unicist Ontology of Doers
The Unicist Ontology of Reading the Nature of Reality
The Ontogenesis of Ethical Intelligence
The Unicist Ontology of Human Learning
The basics of Learning New Skills to Solve Complex Problems
The Unicist Ontology of Personal Power
The Unicist Ontology of Learning Processes
The Unicist Ontology of the Adults’ Learning Context

Anti-intelligence (to build inhibiting objects)

Discovery of the Unicist Ontology of Anti-intelligence
The Unicist Ontology of the Incapacity to deal with Ignorance
The Unicist Ontology of Psychopathic Manipulation
The Unicist Ontology of Psychopathy in Leadership
The Unicist Ontology of Smart Alecks in Business
The Unicist Ontology of Active Inaction
The Structure of Innovation Blindness
The Unicist Ontology of Human Essential Complexes
The Unicist Ontology of Oedipus-Complex and the Evolution of Species
The Unicist Ontology of Inferiority and Superiority Complexes
The Unicist Ontology of Anti-Institutions
The Anti-Object Driven Organization
The Unicist Ontology of Anti-Credibility
The Unicist Ontology of Anti-Professionalism in Business
The Unicist Ontology of Anti-Strategies
Innovation Blindness
The Unicist Ontology of Fallacies
The Unicist Ontology of Stagnant Survivors
The Unicist Ontology of Perception Fallacies
The Unicist Ontology of Pseudo Freedom
The Unicist Ontology of Anti-consciousness

On-line Consultation System

The unicist approach requires approaching complex business problems in a logical and more abstract way in order to manage their concepts and transform them into operational solutions.

This Unicist Conceptual Library provides the logical steps that have to be followed to develop diagnoses and to design strategies and business processes.

The logical solutions are presented in Unicist Standard Language which is a logical semantic structure in natural language to deal with solutions for complex adaptive systems.

The unicist logical approach requires guidance for all those who do not manage it. This guidance simplifies the pathway from logical approaches, that are necessarily abstract, to operational solutions.

There is a Consultation Service available to provide guidance for the use of the Unicist Library, in order to facilitate the switch from an empirical approach to the use of ontology based solutions to generate results in business and develop business objects.

The Unicist Standard

This standard provides the rules to be considered to manage the dynamics of the adaptive aspects of businesses and to build the necessary quality assurance processes to ensure the results to be produced.

The Unicist Standard also sustains the application of the Unicist Logical Approach to Adaptive Systems’ Architecture. It is also the standard to build Unicist Business Objects which are adaptive systems that are designed to produce a predefined result in a process.
The Unicist Research Institute

TURI was the pioneer in complexity science research and became the major research organization in the world in the field of human adaptive systems.

The Unicist Research Institute has been the pioneer -since 1976- in using a logical approach to complexity based on the discoveries of the intelligence that underlies nature and of the ontointelligence that defines the roots of human intelligence.

These discoveries allowed developing the Conceptual Anthropology, the Conceptual Psychology, the Conceptual Economy, the Logical Approach to Businesses and the Unicist Objects driven Organization that emulates the organization of nature.

These developments sustain the unicist technologies that go beyond empiricism to develop simple solutions for complex adaptive systems.

Main Ontologically structured Markets

- Structure of the automobile market
- Structure of the food market
- Structure of the mass consumption market
- Structure of the Financial market
- Structure of the insurance market
- Structure of the sports and social institutions market
- Structure of the Information Technology (IT) market
- Structure of the communications market
- Structure of the perishable goods market
- Structure of the mass media market
- Structure of the direct sales market
- Structure of the industrial commodities market
- Structure of the agribusiness market
- Structure of the health market
- Structure of the pharmaceutical market
- Structure of the oil market
- Structure of the chemical market
- Structure of the paints market
- Structure of the education market
- Structure of the services market
- Structure of the commerce and distribution market
- Structure of the mining market
- Structure of the Timber market
- Structure of the apparel market
- Structure of the passenger transportation market –land, sea and air
- Structure of tourism market
- Structure of the cargo transportation market
- Structure of the professional services market
- Structure of the e-market
- Structure of the entertainment and show-business market
- Structure of the advertising market
- Structure of the gastronomic market
- Structure of the hotel-management market
- Structure of the credit card market
- Structure of the real estate market
- Structure of the fishing market
- Structure of the editorial market
- Structure of the Industrial Equipment market
- Structure of the Construction and Engineering market
- Structure of the bike, motorbike, scooter and moped market
- Structure of the sporting goods market

Unicist Archetypes of Countries

- Algeria
- Argentina
- Australia
- Austria
- Belarus
- Belgium
- Bolivia
- Brazil
- Cambodia
- Canada
- Chile
- China
- Colombia
- Costa Rica
- Croatia
- Cuba
- Czech Republic
- Denmark
- Ecuador
- Egypt
- Finland
- France
- Georgia
- Germany
- Honduras
- Hungary
- India
- Iran
- Iraq
- Ireland
- Israel
- Italy
- Japan
- Jordan
- Libya
- Malaysia
- Mexico
- Morocco
- Netherlands
- New Zealand
- Nicaragua
- Norway
- Pakistan
- Panama
- Paraguay
- Peru
- Philippines
- Poland
- Portugal
- Romania
- Russia
- Saudi Arabia
- Serbia
- Singapore
- Slovakia
- South Africa
- Spain
- Sweden
- Switzerland
- Syria
- Thailand
- Tunisia
- Turkey
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uruguay
- Venezuela
- Vietnam

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