

# Peter Belohlavek's

## Synopsis of Works

### The Unicist Evolutionary Approach

Unicist Ontogenesis  
of Evolution

Ontogenetic  
Intelligence  
of Nature

Fundamentals &  
Root Causes of:

Roots of  
Human  
Intelligence

Structure of  
Complexity  
Sciences

- Processes
- Evolution
- Behavior

Functionality  
of Human  
Intelligence

Unicist Theory  
of Evolution

Social Catalysts

Business Catalysts

Individual Catalysts



**The Unicist Research Institute**  
Pioneers in Complexity Science Research since 1976

# Peter Belohlavek's Brief

## Founder and Leading Researcher of The Unicist Research Institute

Peter Belohlavek is the creator of the unicist evolutionary approach that was applied to social, economic and business evolution. He was born on April 13, 1944 in Zilina, Slovakia. He is a complexity science researcher dedicated to the study of the evolution of adaptive systems and environments and the founder of The Unicist Research Institute and The Unicist School.



He discovered the ontogenetic intelligence of nature, that defines the root-causes of evolution, and ontointelligence, that defines the root causes of human intelligence.

These discoveries were the basis for the development of the double dialectical logic and the unicist evolutionary approach, that integrates abductive, inductive and deductive reasoning. It allows managing the root causes of adaptive environments to build value adding strategies. These researches made the development of the unicist artificial intelligence possible.

He introduced the unicist evolutionary approach, a paradigm shift in sciences, that provided the epistemological structure of complexity sciences to manage adaptive environments and expanded the boundaries of systemic sciences.

These researches drove to the development of the Unicist Cognitive Systems with unicist artificial intelligence that allow dealing with the unified field and the fundamentals to manage economic, social and business processes.

His scientific works have been synthesized in more than 150 books that integrate the "Unicist Root-Cause Library", which provides the root-causes to manage the unified field of adaptive systems and environments. These works drove to the creation of The Unicist School with +100,000 followers in 56 countries.

He has been, since 1976, a pioneer in complexity science research and one of the precursors of the introduction of adaptive processes in business. Adaptiveness became the driver of the 4th Industrial Revolution introduced by Industry 4.0.

The Unicist School fosters the emulation of nature, by using the unicist evolutionary approach to manage the unified field of adaptive environments and the root causes of things to develop structural solutions in the social, economic and business fields.

### The Unicist Evolutionary Approach\*

<b>Basic Discoveries</b>	Ontogenetic Intelligence of Nature	The Unicist Ontogenesis of Evolution	The Roots of Human Intelligence
<b>Basic Developments</b>	The Structure of Complexity Sciences	The Unicist Theory of Evolution	The Functionality of Conscious Intelligence
<b>What became manageable</b>	<b>The Fundamentals and Root Causes of Processes</b>	<b>The Fundamentals and Root Causes of Evolution</b>	<b>The Fundamentals and Root Causes of Behavior</b>

\* Developed by Peter Belohlavek at The Unicist Research Institute

### Applied Research

Some application fields of his researches are: • Economic, social and business scenario building • Value adding strategy building • Cognitive Systems Building • Unicist Artificial Intelligence • Educational approaches to deal with complex adaptive environments • Market Laboratories • Unicist Conceptual Management

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## Scientific applications of the Unicist Theory that expanded the boundaries of existing sciences by solving their complex aspects

**In Scientific Research - 1980:** Development of a unicist ontological methodology for complex systems research, substituting the systemic approach to research adaptive systems. **2014:** The integration of the unified field of macro and micro behavior. **2015:** Development of the destructive and non-destructive tests to research adaptive environments.

**In Life Sciences - 1988:** Discovery of the functional structure that regulates evolution and the unicist ontological structure of living beings as a unified field. **2006:** Discovery of the unicist ontological algorithm of evolution and involution. **2008:** Discovery of the two types of integration, complementation and supplementation, of elements in complex adaptive systems. **2012:** Discovery of the unicist ontology of biological entities. **2013:** Confirmation of the unicist ontology of viruses. **2014:** Discovery of the ontological structure of chronic diseases. **2014:** Discovery of the structure of therapeutics. **2015:** Discovery of the ontological structure of health. **2016:** Development of the Scientific Foundations of Medicine.

**In Complexity Sciences - 1998:** Development of the unicist ontology emulating the ontogenetic intelligence of nature. **2003:** Discovery of the anti-concepts that work as antimatter. **2006:** Development of objects to manage human adaptive systems emulating the structure of nature. **2011:** Discovery of the unicist ontology of complex adaptive systems. **2014:** Discovery of the behavior of objects in complex adaptive systems. **2015:** Discovery of the essential opposition but operational complementation between the active function and the energy conservation function of concepts. **2017:** Discovery of the unicist ontology that integrates the wide and restricted contexts.

**In Information Sciences - 2002:** Development of unicist ontogenetic based ontologies replacing the empirically structured ontologies. **2014:** Development of unicist adaptive robotics. **2015:** Development of prototypes. **2016:** Discovery of the nature of conceptual design. **2018:** Discovery of the ontogenetic map to emulate the unified field of adaptive environments. **2018:** Development of the unicist cognitive systems. **2019:** Development of XD-Expert Systems

**In Future Research and Strategy - 1984:** Modeling of the ontological structures that allow inferring the evolution developing the ontogenetic maps of human adaptive systems. **2014:** Confirmation of the functionality of ethical intelligence in future research. **2015:** Discovery of the unicist ontology of personal strategies. **2016:** Discovery of the nature of entrepreneurial strategies. **2017:** Discovery of the double dialectical tactics. **2019:** Discovery of business catalysts.

**In Logic - 1986:** Development and formalization of the integrative and the unicist logic. **2013:** Functionality of Dualistic Logic in complex environments. **2013:** Discovery of the structure of aprioristic fallacies.

**In Anthropology - 1986:** Discovery of the "invariables" of human behavior. **1997:** Discovery of the double dialectical behavior. **2008:** Discovery of the anthropological lifestyles. **2010:** Discovery of the institutional and social viruses. **2012:** Discovery of the integration of ontogeny and phylogeny. **2012:** Discovery of the stagnant survivors' role in societies. **2012:** Discovery of the unicist ontological structure of aptitudes, attitudes and intentions. **2013:** Development of the unicist ontology of cultural adaptiveness & over-adaptiveness. **2014:** Synthesis of Conceptual Anthropology. **2014:** Discovery of the Cultural, Institutional, Individual and Social Archetypes. **2015:** Discovery of the functionality of rationalism and subjectivism as social and individual addictions. **2016:** Discovery of the nature of innovation processes. **2017:** Discovery of the context of social dysfunctional utopias. **2019:** Discovery of Social Catalysts

**In Economic Science - 1989:** Discovery of the unicist ontological structure of Economics. **1998:** Discovery of the unicist ontological algorithm of the price elasticity of demand. **2004:** Discovery of the ontogenetic structure of economic models and their functionality. **2011:** Discovery of the ontology of currency and inflation. **2012:** Discovery of the ontology of the industrialization level. **2012:** Discovery of the unicist ontology of the overcoming of scarcity. **2012:** Pricing of Futures and Options. **2012:** Discovery of the unicist ontology of speculative manipulation. **2014:** Synthesis of Conceptual Economy. **2015:** Discovery of the unicist ontology of economic freedom.

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**In Political Science - 1990:** Development of the ontological algorithm and the ontogenesis and phylogeny of ideologies and their functionality. **2013:** Development of the unicist ontology of Social, Economic and Political Democracy.

**In Social Sciences - 1993:** Discovery of the collective unconscious and the unicist archetypes of cultures. **2012:** Discovery of the role of stagnant survivor elites in the stagnation of segments or cultures. **2016:** Discovery of the nature of social networks.

**In Linguistics - 2004:** Discovery of the unicist ontological algorithms of natural, ambiguous and figurative languages and the unicist ontology of words. **2014:** Development of semantic objects. **2015:** Discovery of the ontological structure of subliminal communication.

**In Mathematics - 1996:** Development of the conceptual basis of interdependent, dependent and independent variables. **2014:** Development of the mathematical foundations of reality indicators.

**In Philosophy - 1994:** Development of the unicist ontology integrating philosophy, science and action in a unified field. **1997:** Refutation of Hegel's and Marx's dialectics and the formulation of the laws of the double dialectics.

**In History - 2000:** Development of a historical analysis methodology based on the unicist double dialectics.

**In Cognitive Science - 2001:** Development of a methodology to construct knowledge with existing information through an integrative logic. **2002:** Development of the unicist reflection methodology to deal with the nature of reality. **2006:** Discovery of the object driven organization of mental processes and the development of cognitive objects. **2008:** Development of the ontological algorithms of fundamental analysis. **2013:** Development of the unicist ontology of erudition and wisdom (observers vs. participants). **2014:** Discovery of the structure of the emulation of reality. **2015:** Discovery of the unicist ontology of conceptualization. **2018:** Discovery of the triadic functionality of conscious intelligence. **2018:** Development of the Unicist Artificial Intelligence.

**In Education - 1979:** Discovery of the ontogenetic algorithms of learning which has given scientific sustainability, amongst others, to Piaget. **2014:** Discovery and development of learning objects. **2015:** Development of Reflection Driven Education. **2016:** Discovery of the nature of learning by teaching.

**In Psychology - 1984:** Discovery of human ontointelligence to deal with adaptive systems. **2003:** Discovery of the unicist ontological structure of fallacies, the functionality of anti-intelligence and anti-intuition. **2004:** Discovery of the double dialectical thinking process. **2005:** Discovery of the unicist ontology and evolution laws of human essential complexes. **2011:** Discovery of the unicist ontology of conscious behavior. **2012:** Discovery of the unicist ontology of complementation of thinking processes. **2012:** Discovery of the unicist ontology of psychopathy. **2014:** Discovery of the structure of subliminal decision-making. **2014:** Synthesis of Conceptual Psychology. **2015:** Functionality of concepts as behavioral objects. **2016:** Discovery of the nature of human metamorphosis. **2016:** Discovery of the functionality of thinking processes. **2017:** Discovery of the context of personal dysfunctional utopias.

**In Semiology - 2012:** Discovery of the unicist ontology of semiosis as a complex adaptive system. **2015:** Development of semiotic role objects. **2017:** Development of the semiotic research groups.

## The trigger for his turning point

In 1975, being an executive at Siemens, he was kidnapped by the leftist guerrilla. After the kidnapping, he was pursued by rightist military forces because of being a possible freedom-fighter.

These extreme experiences changed the goals of his life forever and drove him to develop works that allowed dealing with the complexity of human adaptive systems.

## His works

He is the creator and developer of The Unicist Theory, which is based upon his discovery of the Ontogenetic Intelligence of Nature. Both, his discovery and models are the basis of natural laws to explain evolution.

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His basic background is in Economic Sciences. He developed research and studies in the fields of Management, Anthropology, Economics, Education, Epistemology, Psychology, Sociology and Life Sciences. He dedicated his life to the research in complexity sciences, focused on the research of evolution in the fields of Human Behavior, Economics, Social Behavior and Management.

His work includes universal matters such as the Ontology of Evolution, The Ontogenetic Intelligence of Nature, the Structure of Concepts, the Laws of Evolution, the Structure of Logical Thinking and the structure of Ethical Intelligence. Since 1976, he has developed more than 5,000 researches.

Peter Belohlavek's research works include: Basic Research, Conceptual Developments, Scientific Developments, and Development of Cultural Archetypes. The work included the development of a standard. The Unicist Standard that was developed defined the structure of procedures and norms to manage the unicist ontological methods.

## Main companies that participated in the research

The main companies that participated in the research and development and became users of the Unicist Object Driven Business Technologies are:

ABB, A. G. Mc. Kee & Co., American Express, Apple Computers, Autolatina (Ford - Volkswagen), BankBoston, BASF, Bayer, Brahma, Ciba Geigy, Cigna, Citibank, Coca Cola, Colgate Palmolive, Deutsche Bank, Diners Club, Federación Patronal de Cafeteros de Colombia, Glasurit, Hewlett Packard, IBM, ING, Johnson & Son, Lloyd's Bank, Massey Ferguson, Merck, Monsanto, Parexel, Pirelli, Renault, Sandoz, Shell, Sisa (Citicorp), Telefónica, TGS, Worthington, Xerox, YPF (Repsol).

## Globalization & Main cultural archetypes of countries

The unicist ontological approach to globalization is synthesized in Peter Belohlavek's research works and publications and in the development of his global activities:

Unicist Country Future Research - The Power of Nations - Unicist Anthropology - Unicist Country Archetypes - The Nature of Diplomatic Power - The Nature of Dissuasion Power - The Nature of Economic Power - The Nature of Ideologies - The Nature of Social Power - Globalization: The New Tower of Babel? - Fundamentalism: The Ethic of Survivors.

## Main archetypes

Argentina, Australia, Belgium, Brazil, Canada Chile, China, Colombia, Costa Rica, England, Finland, France, Germany, Holland, India, Israel, Korean Republic, Mexico, New Zealand, Italy, Japan, Norway, Peru, Poland, Russia, Saudi Arabia, Slovakia, Spain, Sweden, Switzerland, Uruguay, USA, Venezuela.

## Researches in the field of social behavior

Abstracts of the main discoveries in social behavior:

- The Unicist Ontology of the Collective Unconscious
- The Unicist Ontology of Democracy
- The Unicist Ontology of Economic Behavior
- The Unicist Ontology of Economic Growth
- The Unicist Ontology of Fundamentalism
- The Unicist Ontology of Fundamentalists
- The Unicist Ontology of Historical Evolution
- The Unicist Ontology of Ideologies
- The Unicist Ontology of Lifestyles
- The Unicist Ontology of the State-Nation
- The Unicist Approach to Scenario Building
- The Unicist Ontology of a Country's Social Scenario
- The Unicist Ontology of a Country's Economic Scenario
- The Unicist Ontology of a Country's Political Scenario
- The Unicist Ontology of Expansive and Contractive State Actions
- Unicist Ontological drivers of the Evolution of Countries
- The Unicist Ontology of the Operational Power of Nations
- The Unicist Ontology of countries' cultural change
- The Unicist Ontology of Globalization and Sustainable Development
- The Unicist Ontology of the Social Power of Nations
- The Unicist Ontology of the Unicist Anthropology
- The Unicist Ontology of Social Myths
- The Unicist Ontology of the Power of Diplomacy
- The Unicist Ontology of the Dissuasion Power of Nations
- The Unicist Ontology of Countries' Archetypes
- The Unicist Ontology of the Power of Nations
- The Unicist Ontology of Social and Individual Ideologies.

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## Researches in the field of institutions and businesses

Abstracts on the main discoveries in the field of businesses and institutions:

- The Unicist Ontogenetic Algorithm • The Ontology of Institutions • The Ontology of Enterprises • The Ontology of Entrepreneurs • The Taxonomy of Organizational Design • The Unicist Design Methodology: Unicist XD • The Unicist Ontology of Intellectual Capital • The Building of Human Capital: an ontological approach • The Unicist Ontology of Marketing Mix • The Unicist Ontology of Family Businesses • The Unicist Ontology of Object Driven Value Generation • The Unicist Ontology of Cognitive Objects • Unicist Ontology of In-Company Corporate Universities • The Unicist Ontology of Objects • The Unicist Ontology of Functional Objects • The Unicist Ontology of Operational Objects • The Unicist Ontology of Systemic Objects • The Unicist Ontology of Adaptive Systems for Work • The Unicist Ontology of Business Hackers • The Unicist Ontology of Business Process Modeling • The Unicist Ontology of Business Viruses • The Unicist Ontology of Diagnoses • The Unicist Ontology of the Factor Zero • The Unicist Ontology of Quality Assurance • The Unicist Ontology of a Commercial Catalyst • The Unicist Ontology of Functional Segmentation • The Unicist Ontology of Market Segmentation • The Unicist Ontology of Natural Organization • The Unicist Ontology of Human Process Catalysts • The Unicist Ontology of Client Centered Management • The Unicist Ontology of Innovation • The Unicist Ontology of Insourcing • The Unicist Ontology of Outsourcing • The Unicist Ontology of Research • The Unicist Ontology of Economic Growth • The Unicist Ontology of Business Synergy • The Unicist Ontology of Object Driven Management • The Unicist Ontology of the Object Driven Organization • The Unicist Ontology of Business Objects Design • The Unicist Ontology of Organizational Design • The Unicist Ontology of the Organizational Immune System • The Unicist Ontology of Proactive Responsibility • Ontological reverse engineering approach • The Unicist Ontology of Social Viruses at Work • The Unicist Standard for Business Objects Design.

## Researches in the field of individual behavior

Abstracts of the main discoveries in individual behavior:

- The Unicist Ontology of Ontointelligence • The Unicist Ontology of Fallacies • The Unicist Ontology of the Ethical Intelligence • The Unicist Ontology of Anti-intelligence • The Unicist Ontology of Research • Innovation Blindness • Unicist Thinking: the Double Dialectical Thinking • The Discovery of the Relation between Complexity Management and Human Fears • The Unicist Ontology of Universal Strategy • The Unicist Ontology of the Adults' Learning Context • The Unicist Ontology of Language • The Unicist Ontology of the Use of Words in the Building of Minimum and Maximal Strategies • The Unicist Ontology of Stagnant Survivors • The Unicist Ontology of Human Essential Complexes • The Unicist Ontology of Oedipus Complex and the Evolution of Species • The Unicist Ontology of Ambiguous Language • The Unicist Ontology of Languages as Reasoning Structures • The Unicist Ontology of Anti-intuition • The Unicist Ontology of Human Learning • The Unicist Taxonomy of Complex Problem Solving • The Ontogenesis of Ethical Intelligence • The Unicist Ontology of Innovation • The basics of Learning New Skills to Solve Complex Problems • The Unicist Ontology of Superiority Complexes • The Unicist Ontology of Fundamental and Technical Analysis • The Unicist Ontology of Time Management and Time Drivers • The Unicist Ontology of Decision Making • The Unicist Ontology of Leadership • The Unicist Ontology of Messages • The Unicist Ontology of Perception Fallacies • The Unicist Ontology of Reading the Nature of Reality • The Unicist Ontology of Reflection • The Unicist Ontology of Words' Functionality • The Unicist Ontology of Ambiguous Perception.

## The Functionality of Catalysts in Business Evolution

The 4th Industrial Revolution introduced the concept of adaptiveness in the industrial, economic and social world. This increases notoriously the market orientation but demands managing environments as adaptive systems, which require the use of catalysts to ensure their functionality and evolution.

Catalysts are objects that are naturally integrated in any living being. Among the most well-known catalysts in biology are the enzymes that catalyze multiple processes to ensure the survival and evolution of living beings.

One differentiated characteristic of social catalysts is that they need to achieve the necessary threshold of energy to influence the environment.

Social catalysts are process accelerators that allow ensuring the functionality and evolution of adaptive systems of any kind. The concept of social catalysts applies to social, economic and political evolution, to the functionality of any kind of communities or institutions and to businesses.

Some of the companies that use business objects and catalysts are: Airbus, Amazon, Apple, BBC, Boeing, Dassault Systemes, Dupont, Ericsson, Facebook, General Electric, Google, Hilton, Honda, Hyundai, LinkedIn, Lufthansa, Mapfre, Mayo Clinic, Michelin, Novartis, Open Text, P&G, Pfizer, SAP, Siemens, Tata Motors, Toyota, Unilever, Walmart, Walt Disney World and Youtube.

## Books published in English

1. Complexity Sciences
2. Unicist Epistemology
3. Unicist Logic and its Mathematics
4. The Unicist Theory
5. The Unicist Paradigm Shift in Sciences
6. The Unicist Ontology of Evolution
7. The Ontogenesis of Evolution
8. Unicist Ontogenetic Intelligence of Nature
9. The Roots and Evolution of Human Intelligence
10. Ontointelligence
11. Unicist Thinking
12. Unicist Ontology to deal with Adaptive Systems
13. Conceptual Economics
14. Conceptual Anthropology
15. Conceptual Psychology
16. Conceptual Management
17. Conceptualization and Behavioral Objects
18. Unicist Country Archetypes
19. Unicist Object driven Strategy
20. The Unicist Theory of Economic Growth
21. The Unicist Theory of Social Growth
22. The Unicist Theory of Business Growth
23. The Unicist Theory of Market Growth
24. The Unicist Theory of Professional Growth
25. Australia's Archetype
26. Brazil's Archetype
27. Butterfly Companies & their cure
28. Complexity Sciences and the Theory of Evolution
29. Design of Complex Systems Research
30. Development of Consciousness through Action
31. Dualistic Logic vs. Unicist Logic
32. France's Archetype
33. Fundamentalism
34. Germany's Archetype
35. Globalization: the new tower of Babel?
36. Growth Crisis 2008-2010
37. Influencing Nature
38. Innovation
39. Institutionalization
40. Introduction to the Nature of Perception and Credibility
41. Introduction to the Unicist Ontology of Evolution
42. Introduction to Unicist Business Therapeutics
43. Introduction to Unicist Diagnostics
44. Introduction to Unicist Econometrics
45. Introduction to Unicist Market Segmentation
46. Introduction to Unicist Object Driven Entrepreneurship
47. Introduction to Unicist Thinking
48. Knowledge, the Competitive Advantage
49. Mind Traps: That hinder personal success
50. Natural Organization of Outsourcing and Insourcing
51. Peopleware: The Integrator of Hardware and Software
52. Real Diagnostics vs. Paradoxical Diagnostics
53. RobotThinking
54. Social Critical Mass in Business
55. Sweden's Archetype
56. The Book of Diplomacy
57. The Ethic of Foundations
58. The Nature of Big Change Management
59. The Nature of Complementarity
60. The Nature of Democracy
61. The Nature of Developed & Developing Countries
81. The Unicist Approach to Businesses
82. The Unicist Ontology of Ethical Intelligence
83. The Unicist Ontology of Family Businesses
84. The Unicist Ontology of Human Capital Building
85. The Unicist Ontology of Network Building
86. Unicist Business Architecture
87. Unicist Business Diagnostics
88. Unicist Business Objects Building
89. Unicist Business Strategy: An Emulation of Nature
90. Unicist Business Strategy: Ontology based and Object driven Business Strategy
91. Unicist Business Therapeutics
92. Unicist Confederation: Cooperation in Diversity
93. Unicist Country Future Research
94. Unicist Country Scenario Building: Ontology based Country Scenario Building
95. Unicist Future Research
96. Unicist Marketing Mix
97. Unicist Marketing: Ontology based and Object driven Marketing
98. Unicist Mechanics & Quantum Mechanics
99. Unicist Mechanics: Business Application
100. Unicist Object Driven Diagnostics
101. Unicist Object Driven Learning
102. Unicist Object Driven Management
103. Unicist Object Driven Marketing
104. Unicist Object Driven Negotiation
105. Unicist Ontogenetic Algorithms to solve business problems
106. Unicist Ontology of Evolution For All
107. Unicist Ontology of History: Unicist Methodology for Historical Research
108. Unicist Ontology of Language
109. Unicist Organization: Object Driven Design
110. Unicist Organization: Ontology based and Object driven Organization
111. Unicist Organizational Cybernetics
112. Unicist Personal Strategies
113. Unicist Personalized Education
114. Unicist R&D of Adaptive Systems in Business
115. Unicist Reflection to focus on solutions
116. Unicist Reflection: The path towards strategy
117. Unicist Standard for Adaptive System's Pilot Testing
118. Unicist Standard for Business Benchmarking
119. Unicist Standard for Business Growth
120. Unicist Standard for Business Objects Building
121. Unicist Standard for Critical Mass Building
122. Unicist Standard for Human Adaptive Behavior
123. Unicist Standard for Ontological Business Diagnostics
124. Unicist Standard for Ontological Business Modeling
125. Unicist Standard for Ontological Change Management
126. Unicist Standard for Ontological Leadership
127. Unicist Standard for Ontological Scenario Building
128. Unicist Standard for the Ontological R&D of Adaptive Systems
129. Unicist Standard Language
130. Unicist Standard Language: To design, build and manage Human Adaptive Systems
131. Unicist Standard to deal with the Ontology of Learning
132. Unicist Standard to deal with the Ontology of Personal Evolution

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62. The Nature of Diplomatic Power
  63. The Nature of Dissuasion Power
  64. The Nature of Doers
  65. The Nature of Economic Power
  66. The Nature of Ideologies
  67. The Nature of Social Power
  68. The Nature of Unicist Business Strategy
  69. The Nature of Unicist Object Driven Business Growth
  70. The Nature of Unicist Object Driven Change Management
  71. The Nature of Unicist Object Driven Institutional Immune Systems
  72. The Nature of Unicist Object Driven Leadership
  73. The Nature of Unicist Object Driven Management
  74. The Nature of Unicist Object Driven Marketing
  75. The Nature of Unicist Object Driven Organization
  76. The Nature of Unicist Reverse Engineering for Object Design
  77. The Ontogenesis of Knowledge Acquisition
  78. The Origin of Human Fallacies
  79. The Path of the Architect
  80. The Power of Nations
  133. Unicist Standard to Manage the Ontology of Businesses
  134. Unicist Standard to Research the Ontology of Human Adaptive Systems
  135. Unicist Superior Education
  136. Strategic Thinking
  137. Concepts make you Free
  138. Unicist "Q" Method
  139. The Unicist 5 Why Method
  140. Virtual Marketplace Building
  141. Evolution of Intelligence
  142. Guidelines for Systemic Business Problems Solving
  143. Introduction to Conceptual Anthropology
  144. Introduction to Sustainable Globalization Building
  145. Introduction to The Nature of Economic Freedom
  146. Commercial Critical Mass: Critical Mass Building for Marketing Processes
  147. Unicist Commercial Objects: to Drive Commercial Processes
  148. Unicist Semantic Objects: for Innovation & Differentiation Marketing
  149. Unicist Learning Objects for Superior Education
  150. Unicist Research & Innovation



## About The Unicist Research Institute

The Unicist Research Institute is a private global decentralized research boutique that has been, since 1976, a pioneer in researching the evolution of complex adaptive environments. Its applied research has been focused on individual, business, institutional and social evolution.



[www.unicist.org](http://www.unicist.org)