



Unicist Strategy for Strategists

Managing strategies in Unicist Business Residencies

Unicist Object Driven Strategy

The Unicist Standard for business strategy deals with the nature of businesses. Therefore it provides the basic laws to deal with strategy that have to be respected in order to be successful. Consider that basic laws are cross-cultural and timeless. Unicist strategy is defined as the conscious action to influence an environment to achieve an objective. The procedure to develop a strategy is defined by its taxonomy.* Strategies exist in the mind of the strategist or they do not exist. Strategies happen in the future; therefore they can just exist as ideas in the mind of the one who is responsible for succeeding.

Real Clients' Strategies

The Unicist Strategy Programs at The Unicist Corporate University are analogous to medical residencies.

Only clients that "pertain" to the participants, who obtain the benefit for their success and pay the price of failure, work as real clients.

Clients provided by third parties work as "cases - autopsies" and do not work as learning objects because the participant doesn't need to assume the full responsibility for producing results.

Participants need to have solved cases in their preceding education.

If you need help to develop your client, click here: [Unicist Marketing Manager](#)

The program includes 12 modules chosen among the following:

- Unicist Object Driven Strategy
- Unicist Thinking for Strategy Building
- Institutionalization: the key to growth
- Unicist Reflection for Strategy Building
- Unicist Object Driven Entrepreneurship
- Unicist Object Driven Management
- Unicist Object Driven Outsourcing
- Object Driven Organization
- The Nature of Unicist Object Driven Democracy
- Ontological Reverse Engineering for Object Design
- Unicist Object Driven Marketing
- Perception and Credibility Building
- Unicist Object Driven Marketing Mix
- Unicist Object Driven Change Management
- The Nature of Big Change Management
- Immune System Building for Quality Assurance
- Unicist Object Driven Leadership
- Ethical Intelligence in Business
- Unicist Business Talent Development
- The Nature of the Crisis 2008-2010
- Unicist Country Future Research
- The Nature of Sustainable Globalization
- The Nature of Developed & Developing Countries

Each module includes 3 levels

Main characteristics

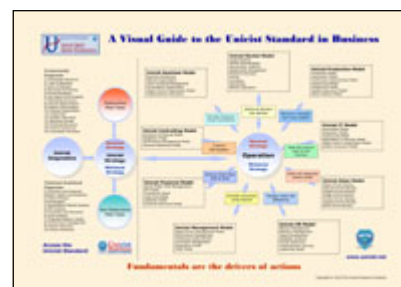
- Individual programs
- Real cases solutions
- Access to 12 elective modules on the Unicist Standard in Business Strategy
- Strategic Diagnosis of your client's business
- Personal Strategy Diagnosis
- Weekly live counseling
- Permanent off-line counseling
- Beginning: agreed with the counselor
- Duration: 9 months

Minimum and Maximal Strategies

Unicist Strategies include naturally two elements to adapt to reality: an active element to increase the vital space while adding value and an energy conservation function to ensure the survival of the organization or individual.

Thus from an operational standpoint a strategy is basically defined by the integration of a maximal strategy and a minimum strategy to adapt to the environment.

Programs are individual. They are agreed with the participant.



 Access a visual guide to the Unicist Standard: [click here](#)

The Unicist Standard allows having a Dashboard to monitor businesses. It uses the unicist object driven technologies and is based on the integration of the analytical information with the fundamentals of a business.

* Based on the discovery of the Unicist Ontogenetic Intelligence of Nature and the Unicist Theory of Evolution.



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Program Characteristics

The program is developed following three levels of complexity. Each level is developed in 3 months. Level 1 is equivalent to the Unicist Strategic Diagnostics Program.

Level 1 – To manage object driven diagnoses of businesses

Level 2 – To manage unicist object driven strategies

Level 3 – To manage future scenarios

Each level deals with a different client or different areas of the same client. This implies that at each level there is a different problem to be solved.

The Program is based on:

1) Individual agreements

The counselor proposes a technology transfer and learning agreement based on the participant's background, knowledge, interests and objectives. Such agreement with the participant includes short term and long term commitments.

2) Unicist object driven technologies

The participant receives access to the Unicist object driven technologies that are necessary to achieve his/her objectives.

3) Diagnoses of real cases

Diagnoses and their feedback drive the objective aspects of the unicist technologies learning process. This process implies a permanent "action-reflection-action" process. It includes the diagnoses of the above mentioned 3 cases, including their prognoses and their feed-back to confirm their forecasts. Counselors are responsible for the fallacy-shooting of the application process.

4) Counseling driven learning

The unicist object driven technology is provided to the participants. Counselors are responsible for backing the foundation building process of the diagnoses, strategies and future forecasts developed by the participants. There is regular live counseling and off-line counseling to support participants activities.

5) Group exchange

Participants have the possibility of exchanging experiences with colleagues. The exchange of experiences leverages the reflection process and improves the quality of the original solutions developed by participants.

6) Complementary tools

The program includes the use of complementary tools for unicist strategy building. Among others, the following tools are accessible from their original developers:

- 1) C-map – concept mapping for strategy building
- 2) Protégé – for conceptual IT design
- 3) Taverna – for conceptual design in the field of life-sciences
- 4) Hozo – for conceptual engineering

7) Blue Eagle X-pert System (BEES)

The BEES processes the objective monitoring of the diagnoses made by participants. It is used by the counselors to provide a quality assured guidance.

The BEES develops diagnoses based on ontological/logical inferences based on the rules established by the unicist ontology of evolution.

Admissions

The participants of the program have to be graduates and have to have performed the Unicist Strategic Diagnostics program. This program fulfils the requirement of the level 1 of this Unicist Strategy for graduates program. There is an Admission Committee to manage the admissions.

Cost of the 3 Levels USD 27,000 + taxes

The program has to be paid by the clients whose diagnoses, future scenarios, strategies or organizations are being designed. Only real clients can ensure the quality of the technology transfer processes.

Propose your individual agreement to: counseling@unicist.org



Unicist Strategy for Strategists

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Unicist Business Residencies

The objective of Unicist Business Residencies is to solve strategic business problems of clients while the participants consolidate their knowledge on the Unicist Standard in diagnosing, future scenarios, strategy building and business organization.

Unicist Business Residencies are analogous to Medical Residencies

Hospital



Factory



Unicist Business Residencies Facilities

-Unicist Business Residencies develop their activities on the place where the problems are being solved. Mostly they occur at the facilities of the clients. That is why live counseling using the Internet is a basic tool for the participants in order to be able to communicate from these facilities.

About Unicist Clinics

-Unicist Business Residencies include the development of Clinics to apprehend the fundamentals of the business the participants need to manage. The clinic is a synthesis process of previously prepared solutions developed by the participants. Its output are taxonomic action plans to be implemented afterwards.

About the Participants

-We provide the Unicist Object Driven Technologies for personal use to manage diagnoses and strategies. The "real client" is where this technology is used so the participant becomes acquainted with it. The counseling committee manages the support to implement this technology.

-As a medical residency requires that the participants be graduated physicians, the Unicist Corporate University's residencies require that the participants have the necessary technical-analytical knowledge in the field of the development of diagnoses and strategies.

-Participants "own" the client of this program; the client is "their client".

-Participants need to work in groups in order to discuss the problems they might have.

-All the information provided by the client is confidential.

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Unicist Counseling

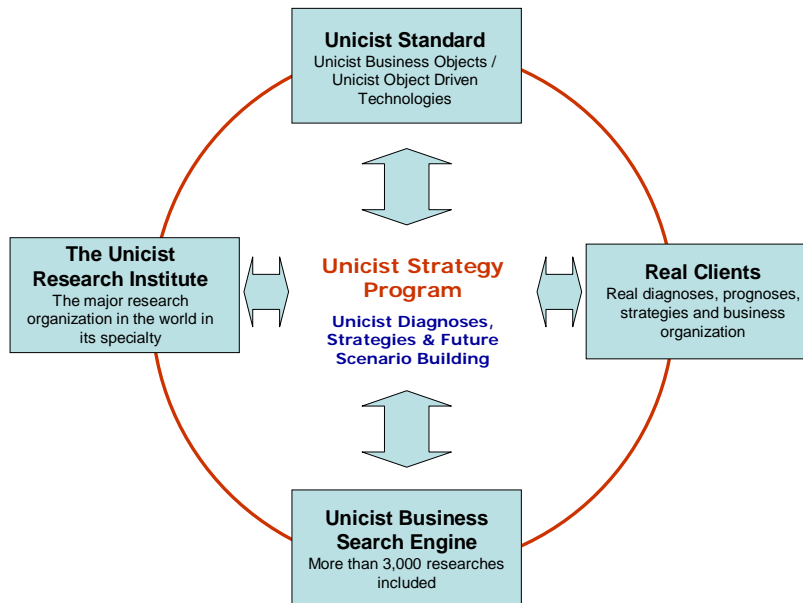
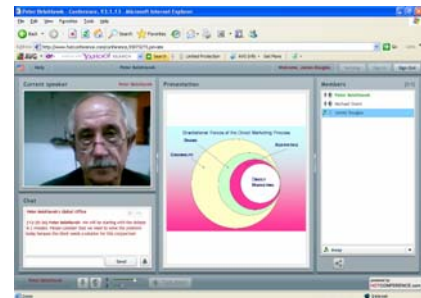
The Unicist Corporate University has a Counseling Organization to support the activities of the Unicist Business Residencies and Clinics. All the leaders of the Unicist Diagnostics Centers and the Experts are Counselors in their fields of activity.

The Counselors role is to provide the fallacy-shooting service for the participants in order to provide the quality assurance for their knowledge and their actions.

The Counseling activity is divided into two Divisions:

- Unicist Strategy Division
- Unicist Technology Transfer Programs (UTTP) Division

The Unicist Strategy Division is coordinated by Peter Belohlavek who also participates in the counseling processes.



The Level 1 of this program is the
Unicist Strategic Diagnostics Program
 Unicist Diagnoses & Strategy Building
[Click here to download](#)

Unicist Strategy for Strategists Program

Cost: USD 27,000.-

+ taxes

The cost of the program has to be paid by the final clients.

Contact us:

n.i.brown@unicist.org



The Unicist Research Institute

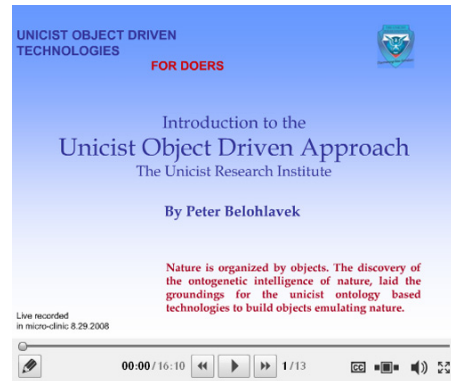
The major research organization in the world in its specialty

The Unicist Research Institute (TURI) is a global research center specialized in complexity sciences. Its mission is to research and develop object driven technologies to help individuals and institutions to manage individual, institutional and social evolution problems based on the knowledge of their nature.

Unicist object driven technologies

Nature is organized by objects. The discovery of the ontogenetic intelligence of nature, laid the groundings for the unicist ontology based technologies to build objects emulating nature.

Business Diagnostics • Change Management • Client (Patient) Centered Management • Competition and Cooperation in Unicist Strategies • Complex Problem Solving • Counseling and Coaching • Decision Making • Efficacy Management • Ethical Intelligence • Object Driven Business Ethics • Family Business Management • Innovation Management • Negotiation Strategies • Network Building • Object Driven Leadership • Object Driven Marketing • Organizational Object driven Design • Outsourcing • Perception & Credibility Building • Personalized Organization • Quality Assurance • Time Management • Unicist Cybernetics • Object Driven Organization • Unicist Learning • Unicist Market Segmentation • Unicist Marketing Mix • Unicist Ontology of Language • Unicist Future Research • Unicist Strategy Building • Unicist Talent Development • Unicist Thinking.



[Click here to access a short presentation.](#)

Access the Visual Guide: [click here](#)



Main unicist archetypes of countries

Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, Costa Rica, England, Finland, France, Germany, Holland, India, Israel, Korean Republic, Mexico, New Zealand, Italy, Japan, Norway, Peru, Poland, Russia, Saudi Arabia, Slovakia, Spain, Sweden, Switzerland, Uruguay, USA, Venezuela.

and distribution market • Structure of the mining market • Structure of the Timber market • Structure of the apparel market • Structure of the passenger transportation market –land, sea and air • Structure of tourism market • Structure of the cargo transportation market • Structure of the professional services market • Structure of the e- market • Structure of the entertainment and show-business market • Structure of the advertising market • Structure of the gastronomic market • Structure of the hotel-management market • Structure of the credit card market • Structure of the real estate market • Structure of the fishing market • Structure of the editorial market • Structure of the Industrial Equipment market • Structure of the Construction and Engineering market • Structure of the bike, motorbike, scooter and moped market • Structure of the sporting goods market •

Main ontologically structured markets

• Structure of the automobile market • Structure of the food market • Structure of the mass consumption market • Structure of the Financial market • Structure of the insurance market • Structure of the sports and social institutions market • Structure of the Information Technology (IT) market • Structure of the communications market • Structure of the perishable goods market • Structure of the mass media market • Structure of the direct sales market • Structure of the industrial commodities market • Structure of the agribusiness market • Structure of the health market • Structure of the pharmaceutical market • Structure of the oil market • Structure of the chemical market • Structure of the paints market • Structure of the education market • Structure of the services market • Structure of the commerce

Scientific Foundations of the Unicist Standard

Discoveries - Basic Sciences

- [Unicist Ontogenetic Intelligence of Nature](#)
- [Unicist Ontology to deal with adaptive systems](#)
- [Unicist Ontology of Evolution](#)
- [Unicist Logic](#)
- [Analogy between the Nature of Concepts and the DNA](#)
- [Unicist Mechanics and Quantum Mechanics](#)
- [Unicist Thinking](#)

Discoveries - Applied Sciences

- [Unicist Object Driven Business Strategy](#)
- [Unicist Country Future Research](#)
- [Unicist Object Driven Management](#)
- [Unicist Ontological Market Segmentation](#)
- [Unicist Ontological Reverse Engineering](#)
- [Unicist Object Driven Institutional Immune System](#)
- [Unicist Ontology of Ethical Intelligence](#)

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Websites: www.unicist.org - www.unicist.net